

Sharrcem Facts

LAB – Study Visit at American Farm School at Thessaloniki



As per agreement that we have with American Farm School in Thessaloniki for providing different training

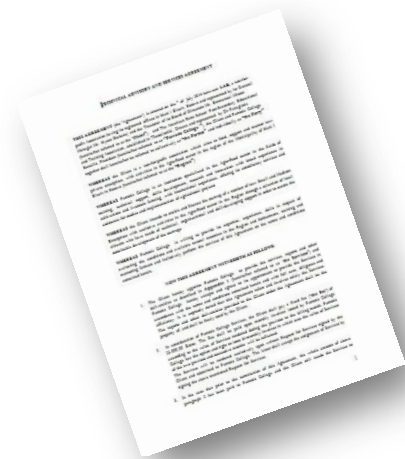
in order to increase awareness on agriculture to young farmers from the municipality of Hani i Elezit, LAB (Laboratori për Aktivitete të Biznesit) - Sharrcem has provided a study visit for 5 days in AFS premises.

In this case, besides theoretical lectures they had the opportunity to closely see large areas of land, planted with various agricultural cultures and the process from planting to the placing of the product on the market.



It was quite interesting to see the farmer who five years before had begun with minimal cultivation of tomato seedlings, pepper, organos and various types of flowers. How far after a hard work, the whole family was transformed into a successful company and profitable, which with its very high quality of their products was part in all domestic and international agricultural fairs.

In the mushroom farm production of this type of mushrooms "Perlë" it was an opportunity to see the preparation of planting miceljes substrates to increase mushroom gathering, packaging and preparation for sale. The company also has on it disposal enough space cooling for better storage of the product. This was a good opportunity for four LAB farmers that they will cultivate the same product in Hani i Elezit.



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It was a very special interest for LAB to visit the vineyards and its products. This was a good opportunity since LAB in the future plane to support other farmers in this area, grape cultivation in Hani i Elezit. These products except export, the company produced grape vinegar and make conservation of grape leaves to use in the kitchen. It is worth mentioning that all these products were organic and high standards.



Ongoing farmers had the opportunity to visit the poultry farm where he was briefed on the process of producing Bio eggs, Prof. Vergos explained how in 2012 a couple have been in his office without job and they had four children, they were seeking from Prof. Vergos to give them an idea of starting any business, in order to provide income to maintain the family, it was suggested to them for the opening of the farm and those that followed the advice of his life. And now they are satisfied with the results.

Following these activities, farmers were able to visit the green market of Thessaloniki in order to have clear ideas in the future on the marketing of their agricultural products and the placing on the market of Hani i Elezit and beyond in Kosovo, to be much more easier. Also they visited the shops which make the sale of seeds and seedlings of various, and shops for the sale of equipment and agricultural machines.



All participants were certified for this study visit.

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CONTINUOUS SELF-IMPROVEMENT



CORPORATE SOCIAL RESPONSIBILITY